

Let's Celebrate Italian Style!

Cescaphe Family Pasta Dinner

Fundraiser benefiting Ronald McDonald House

We need your HELP!

Cescaphe Event Group is hosting a great fundraising event "Family Pasta Dinner" to raise money for our Ronald McDonald House.

Imagine...being told your child is seriously ill...having to travel far from family and friends not knowing where you will stay

THEN Imagine...a warm, welcoming home where people care...it's called Ronald McDonald House

NOW Imagine...how you can make a difference!

We invite you to join us for an Authentic Italian Pasta Dinner

Date: Sunday, April 30th, 2017

Location: Water Works, 640 Waterworks Blvd, Philadelphia, PA

Time: 4:00 pm to 7:00 pm

Adult Ticket: \$50 pp

Child Ticket: \$15 (under age of 12)

Since 1983 Ronald McDonald House Southern New Jersey has helped more than 38,000 families when they needed a place to stay, while their children received medical treatments at area hospitals.

Having a sick child can impact families across all areas of their lives. Time, money, stress, loss of education and loss of earnings are but a few of the ways in which families may be affected by their children's hospitalizations.

Our Pasta Dinner promises to be a great way for you to help these families. There are many ways you can participate. Attend the event, become a sponsor or donate an item for our raffle – any donation will help our families so they can focus on the health of their children. We believe that when a child is hospitalized the love and support of family is as powerful as the strongest medicine prescribed. All donations can be mailed directly to the Ronald McDonald House, 550 Mickle Blvd, Camden, NJ 08103.

Sponsorship Opportunities are included for your consideration. Each sponsorship provides specific items associated with our House. Please look over the different levels and support our mission of "Keeping Families Close."

With sincere appreciation,

Tina Fiorentino

Tina Fiorentino

Development Director

tina@ronaldhouse-snj.org

Enclosure: Sponsorship Opportunities



550 Mickle Blvd, Camden NJ 08103 856-966-4663 ronaldhouse-snj.org

FOOD FOR THOUGHT SPONSORSHIPS:

Maestro Presenting Sponsor: \$25,000

Provides: Build Children's Outdoor Sports Zone

Recognized as Presenting Maestro Sponsor

Prominent logo displayed on all collateral materials associated with event. Includes invitation, banner, event video, website hyperlinked

PSA Announcements including radio, newspapers (as available)

Social Media RMHSNJ – FACEBOOK, Twitter, Instagram

Personalized Chef Coat

Acknowledged by CBS 3 Anchor

Distribute company's promotional materials in gift bags

Two (2) reserved tables of 10 (prime location)

Two (2) Premium Bottles of Wine on reserved tables

Twenty (20) tickets to VIP Reception

That's Amore Sponsor: \$20,000

Provides: Ronald McDonald House Maintenance

(Appliance Repairs, Snow Removal, Yard Work, House Cleaning)

Recognized as That's Amore Title Sponsor

Prominent logo displayed on all collateral materials associated with event. Includes invitation, banner, event video, website hyperlinked

PSA Announcements including radio, newspapers (as available)

Social Media RMHSNJ – FACEBOOK, Twitter, Instagram

Personalized Chef Coat

Distribute company's promotional materials in gift bags

Two (2) reserved tables of 10 (prime location)

Two (2) Premium Bottles of Wine on reserved tables

Ten (10) tickets to VIP Reception

Viaggio Sponsor: \$15,000

Provides: Transportation for Families (Tolls/Gas/Cabs/Bus)

Recognized as Viaggio Sponsor

Prominent logo displayed on all collateral materials associated with event.

Includes invitation, banner, event video, website hyperlinked

PSA Announcements including radio, newspapers (as available)

Social Media RMHSNJ – FACEBOOK, Twitter, Instagram

Two (2) reserved tables of 10 (prime location)

Ten (10) tickets to VIP Reception

Distribute company's promotional materials in gift bags

Luci Sponsor: \$10,000

Provides: Keep Our Lights On (Electric Bill) or Replace Old Bulbs (Energy Efficient LED Bulbs)

Recognized as Luci Sponsor

Prominent logo displayed on all collateral materials associated with event.

Includes invitation, banner, event video, website hyperlinked

Social Media RMHSNJ – FACEBOOK, Twitter, Instagram

Distribute company's promotional materials in gift bags

One (1) reserved tables of 10 (prime location)

Ten (10) tickets to VIP Reception



FOOD FOR THOUGHT SPONSORSHIPS:

Casa Sponsor: \$5,475

Provides: Sponsor a Family Stay for One Year

Recognized as Casa Sponsor

Prominent logo displayed on all collateral materials associated with event.

Includes invitation, banner, event video, website hyperlinked

Social Media RMHSNJ – FACEBOOK, Twitter, Instagram

Distribute company's promotional materials in gift bags

One (1) reserved table of 10

Four (4) tickets to VIP Reception

Colazione Sponsor: \$2,500

Provides: 365 Days – Healthy Breakfast for Families

Recognized as Colazione Sponsor

Prominent logo displayed on all collateral materials associated with event.

Includes invitation, banner, event video, website hyperlinked

One (1) reserved table of 10

Two (2) tickets to VIP Reception

Insieme Sponsor: \$1,500

Provides: Keeping Families Together

Recognized as Insieme Sponsor

Prominent logo displayed on all collateral materials associated with event.

Includes invitation, banner, event video, website hyperlinked

Eight (8) Admission Tickets

Meranda Sponsor: \$1,000

Provides: Healthy Snacks for One Year

Recognized as Meranda Sponsor

Prominent logo displayed on all collateral materials associated with event.

Includes invitation, banner, event video, website hyperlinked

Six (6) Admission Tickets

Compleanno Sponsor: \$500

Provides: Birthday Cakes

Recognized as Compleanno Sponsor

Four (4) Tickets to Event

Famiglia Sponsor: \$210

Provides: Family Stay at \$15/night for Two Weeks

Two (2) Adult Admission Tickets

Two (2) Children Admission Tickets

Amici Ticket: \$50

Bambino under 12: \$15

