



Red Shoe Society

MAY 2018 NEWSLETTER



About Red Shoe Society

Red Shoe Society members act as stewards of Ronald McDonald House, SNJ. We work collaboratively on special events to raise funds and awareness for the RMHSNJ mission to offer Hope, Help and Home to families of seriously ill children receiving treatment at area hospitals.

Our members are 21 years and older professionals who actively live and work in the Greater Philadelphia/Southern New Jersey Region.

Everything Events

RONALD HOUSE RUN

NOTE: DATE HAS CHANGED TO JUNE 2ND!

The 4th annual Ronald House Run 5K, 1 Mile Walk, and Tot Trot is on Saturday, June 2nd at Riverwinds in West Deptford, NJ. Join our Red Shoe Society team to run, walk, or trot by signing up here and selecting "[Red Shoe Society](#)" as your group!



Red Shoe Society Set-Up

Every year we have a presence at the Run to promote Red Shoe. We have a table, tent, and giveaways. We will also be bringing a Run version of our paper red shoes to sell on-site! This year we will also be taking over the Red Shoe Brew Garden with product donated by Yards Brewery.

What we need:

- Ideas for setting up the Beer Garden and making it "Red Shoe"
- Volunteers to supervise the Beer Garden and speak to people about Red Shoe throughout the duration of the Run.

TOUCH-A-TRUCK

Touch-A-Truck will be on Saturday, August 4th. at The Promenade Shops in Marlton, NJ. We need to revamp our presence to become more noticeable. We can take over running another function at the event similar to how we are taking over the Beer Garden at the Run.

What we need:

- Ideas to take over an area at Touch-A-Truck (Ex. Carnival area, food area, etc.)
- Volunteers to attend and interact with event goers. Ben Asztalos is the lead on this event.

BE A FAMILY WITH OUR FAMILIES

COORDINATED BY LAUREN WHITE, OUR RMH LIAISON

Lauren has organized the opportunity for each RSS member and a guest to come to the House and eat a meal with one of the families. This is a great opportunity for everyone to understand first hand the hardships the families face and how the House impacts them.

Please see Lauren's recent email for additional details or reach out to her at lauren@ronaldhouse-snj.org. [You can also register for your visit here.](#)

Member Opportunities

OPEN MEMBERSHIP CHAIR POSITION

Responsibilities include:

1. Recruiting and tracking of new members
2. Welcoming new members and scheduling house tours
3. Maintain up-to-date member contact information
4. Track current member support/attendance, report it to President, Treasurer
5. Organize/plan member networking events with Event Chair, House Liaison, etc.

Contact Sarah Silva if interested! Sarah.Silva@MorganStanley.com



LEADERSHIP COMMITTEE

- Sarah Silva - President
- Ben Asztalos - Secretary
- Chris Coslove - Treasurer
- Charlene Madden - In-House Service
- Angela Ballachino - Social Communications

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